



Job Posting: Graphic Designer (Contract)

As part of our commitment to anti-oppression values and advancing equity and inclusion in the Canadian media industry and arts community, this position prioritizes Regent Park residents and applicants who identify as Black, Indigenous, a Person of Color, queer, trans, non-binary, a woman, a person with a disability or a combination of these identities. We encourage you to self-identify in your application.

About Regent Park Film Festival (RPFF)

Regent Park Film Festival (RPFF) is a non-profit cultural and educational media arts organization. It's Toronto's longest-running, free community film festival, and the sole community film festival in Canada's largest and oldest public housing neighbourhood.

The key communities we serve are Black, Indigenous and People of Colour (BIPOC) communities, people with low-income, people who live in public housing, and Regent Park residents. We connect diverse audiences to representative films that can change the way they see themselves and their community members. In addition to our annual film festival and our outdoor summer screening series, we offer year-round community screenings, panel discussions, filmmaking workshops, industry internships, and our annual School Programs all at no cost to attendees or participants.

Since its inception in 2003, it has been vital to RPFF's mission to offer programming that is free and accessible to everyone, regardless of financial or social status.

About the Role

Contract duration: Various touch points between May and December, 2023

Compensation: \$4,500

Place of work: Remote work at home, with option to work at RPFF offices

Reports to: Manager of Marketing & Outreach

- Work with the Festival team to develop a design concept for year-round programming, summer programming, and annual festival in November
- Deliver promotional materials, such as: social media assets, templates, logos, website



assets, posters and pop-up banner

- Develop design for year-round merchandise
- Provide additional support for festival assets, as needed
- Provide deliverables within the designated timelines to allow for revisions and corrections before assets are launched

Key Skills and Experience

- Illustration and graphic design experience; Layout experience is an asset
- Advanced experience with Adobe Creative Suite or similar design software
- Self-starter, curious and open to new ideas and aesthetics
- Well-organized with excellent communication skills, and great attention to detail
- Knowledge of accessibility in design for digital and print material
- Ability to balance creative and business sensibilities with strong problem-solving skills
- Thoughtfully considers input and opinions about their work and is able to offer creative solutions and ideas
- Strong understanding of equity, anti-oppression and anti-racism and applying these concepts and working in a diverse environment
- Understanding of Regent Park's communities and context
- An appreciation for the intersections of community building and professional arts

How To Apply

Attach your cover letter and resume as **one document** titled "FirstName LastName - Graphic Designer," as well as a link to your portfolio in an email to jobs@rpff.ca.

Please include in the subject line: **ATTN: Hiring Committee – Graphic Designer.**

Deadline: Sunday, April 2 at 11:59pm. Interviews will take place over video chat on a rolling basis, but all applicants will be considered until the deadline. Only applicants selected for interviews will be contacted. *If you require accommodation at any stage of the hiring process, please let us know.*